

Podcasts as a Tool for Developing Key Competences

27 July – 2 August 2026

Helsinki, Finland

DAY 1: Why Podcasts? Pedagogical Framework and Inspiration

Introduction to the methodology, key competencies, and potential of podcasts in education.







Time	Day 1: Activities
09:00–09:30	Welcome, introductions, participants' expectations. Icebreaker: The podcast that changed something for me
09:30–10:30	 Lecture: The EU's 8 Key Competencies and the Podcast as a Pedagogical Tool. The Project's Methodological Framework.
10:30–11:00	 Video Lesson: Video Course 3, Lesson 1 – Developing an Idea and Concept
11:00–11:15	Coffee break
11:15–12:30	 Workshop 1A: Listening to and Analyzing Podcasts. Participants listen to 2–3 sample student podcasts and fill out a flowchart using colored paper (blue = presentation, orange = interview, yellow = music, pink = effects).
12:30–13:30	Lunch
13:30–14:30	 Workshop 1B: My Subject + Podcast. Participants fill out a template explaining how the podcast fits into their curriculum. Group work organized by subjects (languages, IT, history, natural sciences, music).
14:30–15:15	 Presentation: Each group presents a concept for their podcast (3 min./group). Feedback from the facilitator.
15:15–15:30	 Learner's Journal: What did I learn today? What questions do I have? (5 min. writing)

Homework

Listen to an episode of a podcast related to your subject (in English or another language) and note down: the topic, structure, and duration of each element.

DAY 2: Content Planning – From Idea to Script

Choosing a topic, research, scriptwriting, and storytelling. Distinguishing between open-ended and closed-ended questions in interviews.








Hour	DAY 2 – Activities
09:00–09:15	Review of homework. Brief sharing in pairs.
09:15–10:00	 Video Lesson: Video Course 3, Lesson 2 – Planning Episodes + Lesson 3 – Screenplay and Storytelling
10:00–11:00	 Workshop 2A: Choosing a topic using a methodological checklist (target audience, feasibility, key competencies). Each participant develops a concept for one episode on their subject.
11:00–11:15	Coffee break
11:15–12:30	 Workshop 2B: Scriptwriting. Participants write a complete outline (Introduction: 1–2 min. / Main Body: 10–15 min. / Conclusion: 2–3 min.) on their chosen topic. Focus on the example from the Social Media Methodology.
12:30–13:30	Lunch
13:30–14:00	 Video Lesson: Video Course 3, Lesson 4 – Using AI + Lesson 5 – Legal and Ethical Aspects
14:00–15:00	 Workshop 2B: Interview Preparation. Participants develop 5–7 open-ended questions for their planned episode. Practice in pairs: interviewer and interviewee (10 min./pair). Roles are swapped.
15:00–15:30	 Reflection + feedback. Which aspects of screenwriting are challenging? How can AI help—and how should it not replace the student?

Homework

Finalize the script for your episode. It must be completely ready for recording on Day 3.

DAY 3: Recording Technology – From Equipment to the Microphone

Familiarization with the equipment, acoustic environment, recording techniques, and practical recording of the prepared scripts.

Hour	DAY 3: Activities
09:00–09:45	 Video Lesson: Video Course 1, Lesson 1 – Introduction to Sound and Audio Formats + Lesson 3 – Recording Technologies
09:45–10:30	 Live Demonstration: The instructor demonstrates the difference between a USB and an XLR microphone, a pop filter, an audio interface, microphone positioning (10–15 cm, 45°), and cardioid mode.
10:30–11:00	 Workshop 3A: Soundproofing the room. Groups rearrange the room and test different configurations: curtains, rugs, room corners. They compare recordings.
11:00–11:15	Coffee break
11:15–12:30	 +  Video Course 2, Lesson 2 – Acoustic Environment + Lesson 3 – Recording Controls. Hands-on practice: recording short clips.
12:30–13:30	Lunch
13:30–15:30	 MAIN WORKSHOP 3B: Recording a podcast episode. Groups of 3–4 participants record a 5–7-minute segment from their scripts. Rotation: while one group is recording, the others prepare or listen. The instructor provides real-time feedback.
15:30–16:00	 Discussion: What was difficult during the recording? Common mistakes and how to avoid them. The rule: less is more when it comes to technique.

Homework

Listen to the recorded material. Note down: 3 things that went well and 3 things to improve. Bring your notes to Day 4.

DAY 4: Editing and Post-Production – From Raw Recording to Finished Product

Hands-on work with Audacity. Cutting, noise reduction, leveling voices, adding music, ducking, final mastering, and exporting.

DAY 4: Activities	
9:00–9:30	Homework sharing: Everyone presents 1 success and 1 challenge from the recording.
09:30–10:15	 Video lesson: Video Course 1, Lesson 2 – Recording and editing software (Audacity demonstration).
10:15–11:00	 Workshop 4A: Basic Editing. Participants open their recordings in Audacity and apply the following: removing pauses and errors, noise reduction, and leveling the audio.
11:00–11:15	Coffee break
11:15–12:00	 Video Lesson: Video Course 4, Lesson 4 – Musical Intervals and Atmosphere. Exercise: Find CC music from bensound.com and freesound.org.
12:00–12:30	 Workshop 4B: Adding Music. Participants import a music file, place it on a separate track, adjust the level (-20 dB to -30 dB), and apply ducking and fade-in/fade-out.
12:30–13:30	Lunch
13:30–14:30	 Workshop 4B: Final mastering and export. Compression, normalization, export to MP3 (128–192 kbps). Filling in metadata (title, artist, description).
14:30–15:00	 Demonstration: File organization—tree structure, naming conventions (Podcast_Ep01_Interview.mp3), cloud storage (Google Drive / OneDrive).
15:00–15:30	 Listening and peer feedback. Pairs listen to the finished episodes using a checklist: Can every word be heard clearly? Does the music support the speech or drown it out?

Homework

Finalize the MP3 file. Test it on different devices: headphones, speakers, phone. Write down your observations.

DAY 5: Voice Skills, Speaking into a Microphone, and Multilingual Podcasts

Presentation skills, voice techniques, multilingual content, and integration into language learning.








DAY 5: Activities	
09:00–09:30	Voice warm-up (Pronunciation Clinic). 15-minute session: articulation, intonation, tempo. Exercises for diaphragmatic breathing and diction.
09:30–10:15	Video lesson: Video Course 4, Lesson 1 – Speaking into a Microphone + Lesson 2 – Conducting Interviews
10:15–11:00	Workshop 5A: Expressive Reading. Participants read an excerpt from their script into a microphone with emotional expression. Recording → immediate playback. Comparison before and after the warm-up.
11:00–11:15	Coffee break
11:15–12:00	Video Lesson: Video Course 4, Lesson 3 – Building a Connection with Your Audience
12:00–12:30	Workshop 5B: Interview role-plays. In pairs: one person is the host, the other is a guest expert on a topic from the curriculum. Improvised open-ended questions. Recording.
12:30–13:30	Lunch
13:30–14:15	Lecture: Multilingual Content. Bilingual Episodes, Code-Switching.
14:15–15:15	Workshop 5B: Bilingual monologue in the native and second languages. 2 min. per participant.
15:15–15:30	Reflection: How do vocal skills affect student motivation? What exercises can I incorporate into my class?

Homework

Develop a brief plan (1 page) for integrating a podcast project into the next lesson unit in your subject.

DAY 6: Publishing, Visual Identity, and Teamwork

Podcast marketing, creating banners in Canva, publishing platforms, managing an editorial and technical team in the classroom.

Hour	DAY 6 – Activities
9:00–9:45	 Video Lesson: Video Course 5, Lesson 1 – Hosting and Publishing Platforms + Lesson 2 – Podcast Marketing Basics
09:45–10:45	 Workshop 6A: Visual Identity Design. Participants create the following in Canva: a podcast cover (3000×3000 px), an episode banner, and a mini-poster. Application of principles: color, typography, composition.
10:45–11:00	Coffee break
11:00–11:45	 Video Lesson: Video Course 5, Lesson 3 – Graphic Design and Visual Presentation + Lesson 4 – Feedback and Engagement
11:45–12:30	 Workshop 6B: Publishing a podcast. Practical steps: uploading to SoundCloud (free account), filling out metadata, adding a cover image, generating a link. Discussion of safety guidelines for publishing.
12:30–13:30	Lunch
13:30–14:30	 Lecture: Managing an editorial and technical team. Assignment of roles in the class.
14:30–15:15	 Workshop 6B: Planning a student podcast project. Participants complete a full Plan of Action for a 4–6-week project with students: goal, topics, roles, schedule, and evaluation criteria.
15:15–15:30	 Peer review of lesson plans. Feedback in pairs.

Homework

Finalize your Plan of Action. Prepare a 5-minute presentation for the final podcast on Day 7.

DAY 7 – Final Presentations, Assessment, and Transfer

Topic of the Day: Public presentation of the final podcasts, structured assessment, reflection on the entire course, and planning for transfer to school practice.

Hour	DAY 7 – Activities
09:00–09:30	Final preparations. Participants check their files, test the links, and prepare their opening remarks.

09:30–12:00	FINAL PRESENTATIONS: 2 min. context + 3–5 min. episode + 3 min. reflection. Jury: facilitator + two participants.
12:00–12:30	Light snack and informal presentation (Gallery Walk—links to the podcasts are written on the board).
12:30–13:30	Lunch
13:30–14:15	Lecture: Integration into the curriculum—practical strategies. Examples from the project: language classes, history, IT, music. Sustainable media education in schools.
14:15–15:00	Workshop 7A: Planning Erasmus+ Dissemination. Participants develop a mini plan: how they will share what they have learned with colleagues (training session at school, presentation to school administrators, publication).
15:00–15:30	Final reflection and course evaluation. Form completion. Round: one thing I will do in class within 1 month.
15:30–16:00	Europass Mobility certificate award ceremony. Photos, networking, partner network.